

A METHOD FOR INCREASING SYSTEM RESOURCES AVAILABLE TO A USER Abstract of the Disclosure

A method and apparatus for brokering upgraded resources to thereby enable greater functionality for a product function features collecting data describing user interaction with the product function, analyzing the data to determine whether at least one data pattern can be identified, and communicating to the product user an availability of the greater functionality when a data pattern has been identified. This system is preferably adaptive so that it learns from previous offers to upgrade functionality, and the system can be used either as a central server system or in a system residing at the user site. A preferred use is in connection with an electronic assistant wherein the offer of greater functionality can be embedded in an interactive verbal message directed to the user.

227952.B11